

Dear (insert head teachers name),



Recently, I have become aware of the Eco-Schools programme ran in England by Keep Britain Tidy and I would very much appreciate if you would consider registering (insert school name) to the programme.

With the world beginning to experience the effects of climate change, different species of plant and animals becoming extinct every day and micro plastics being found in the most remote locations on Earth: now, is an incredibly important time to educate future generations about the impact of their actions on our planet. I would very much appreciate if my child/children attended a school that actively promotes environmental issues by working towards the international Eco-Schools Green Flag award.

The Eco-Schools programme is the largest educational programme on the planet. The Eco-Schools process aims to put young people in charge of raising environmental awareness by planning and implementing environmental actions that get their whole school and its community involved. In nearly 70 countries around the world, schools follow the same, simple, Seven Step framework that culminates in achieving an international Eco-Schools Green Flag.

All 52,000 Eco-Schools from around the world aim to meet the international criteria set for the Eco-Schools Seven Steps, within this structure pupils have the freedom to decide which of the ten Eco-Schools topics they want to work on. In addition, once they have chosen the topics they are most passionate about, they are free to decide what actions they want to take and how they are going to involve their school community. The whole process takes around one academic year and culminates in an assessor visiting our school to celebrate all that has been achieved as part of the programme. You can find out more about the Eco-Schools programme and register for free on their website: <https://www.eco-schools.org.uk/>

Keep Britain Tidy is a charity and it is free to register on the Eco-Schools programme. Once registered, schools are able to access free Eco-Schools resources that help them meet the international Seven Step criteria. The only cost comes when the process is complete when a fee of £200 (+VAT) is charged to cover the cost of an assessor visit and the Green Flag/certification schools receive. However there is now a fantastic opportunity for our school to secure the Green Flag funding via a new partnership between Eco-Schools England and Frugi, the organic cotton clothing company. For more details as to how our school can apply for this funding please visit:

<https://www.eco-schools.org.uk/eco-projects/frugigreenflagfunding/>

Please contact me directly to discuss our schools participation in the Eco-Schools programme

Yours Sincerely,

Insert Name